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Fulcrum's latest 'Social Value Annual Report' shows that community health initiatives delivered more than £2.5m in social value over last year

- Independent analysis looks at true impact of a series of community projects and partnerships



Leading healthcare investor Fulcrum has today published its latest '[Social Value Annual Report](#)' which uses independent analysis to assess the true impacts of the company's community health projects and partnerships.

Under the NHS LIFT Partnership, Fulcrum has helped to deliver more than 40 NHS Primary Care facilities across England that play a vital role in supporting community health. However, 'bricks and mortar' healthcare is only part of the story and Fulcrum have also placed a premium on delivering innovative Environmental, Social and Governance (ESG) activities that reach out further into local communities, ensuring that those most in need receive support, whenever they may need it.

To fully understand the impact of this investment, Fulcrum commissioned leading consultancy Costain to carry out extensive, independent analysis of the many community partnerships and projects Fulcrum is delivering. Fulcrum's first '[Social Value Annual Report](#)' was published in 2023, with a commitment to continuing the analysis on a yearly basis – as a result, the [2024 'Fulcrum Social Value Annual Report' has been published today](#), with Costain's detailed analysis concluding that:

- **Fulcrum's partnerships and projects delivered more than £2.5m of social value across a diverse range of community groups over the last 12 months**

The report includes Social Return on Investment (SROI) analysis across a number of Fulcrum's community projects, partnerships and initiatives, which accumulatively helped deliver more than £2.5m in social impact over the last 12 months. The scale of social impact is matched only by the variety of groups that have benefited, including gardening projects for people in social care, healthy eating sessions for school children, fitness support for residents over 60, and mindfulness and wellbeing classes for perinatal mums.

- **Detailed case studies show that two health facilities alone delivered £600m in Wellbeing value**

The latest report also includes an in-depth look at two specific facilities – Newton Community Hospital in the North West and Akerman Health Centre in London – using a novel Wellbeing impact Assessment Methodology that aligns with the National Measures of Wellbeing Dashboard. Through key outcomes like improved life satisfaction and healthy life expectancy, analysis shows the cumulative impact across both buildings is over £600million of Wellbeing Value to local patients.

- **ESG activities are not just about numbers, they are also about helping to improve people's lives**

Together with assessing the social value delivered by Fulcrum's ESG activities, the report also captures feedback from some of the end-users that benefit most from these activities. These quotes capture the "increased happiness", "increased life opportunities for the future", and "improved health and wellbeing of the local community" that Fulcrum's projects have helped to create.

Fulcrum CEO Sarah Beaumont-Smith said:

“We are committed to investing in a range of partnerships and initiatives to further support community health, and our yearly ‘Social Value Annual Report’ is an important way to ensure these activities are achieving the right results and reaching the right people.

“This year’s report points to some very positive results, and it is fantastic to see the huge social value these projects are creating, as well as the real and meaningful change delivered to local people. Community health stretches far beyond the footprint of our NHS buildings so we will continue to invest in local projects and partnerships to ensure that those most in need receive support whenever they may need it.”

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